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- 12. Entire Agreement. This Agreement constitutes the entire agreement between the parties hereto pertaining to the subject matter hereof, and any and all written or oral agreements heretofore existing between the parties hereto are expressly canceled. Any modifications of this Agreement must be in writing and signed by both parties hereto, except that NKD Group, Inc. may modify the terms of this Agreement by sending notice to you via e-mail (at the most current e-mail address for you of file with The NKD Group, Inc.) fourteen (14) days in advance of the date on which such modification takes effect.
- 13. Equitable Relief. Customer acknowledges and agrees that due to the unique nature of the Software and Proprietary Information, there can be no adequate remedy at law for any breach of its obligations hereunder, that any such breach may allow you or third parties to unfairly compete with NKD Group, Inc. resulting in irreparable harm to NKD Group, Inc., and therefore, that upon any such breach or threat thereof, NKD Group, Inc. shall be entitled to injunctions and other appropriate equitable relief in addition to whatever remedies it may have at law.
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We may occasionally ask that you provide us with information such as:

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- b. General demographic information such as interests, age or income group (for example, as in our ongoing "user survey") This information is used to assist us in improving our web site and to provide advertisers with a description of our online audience. No information that identifies an individual customer is collected for these purposes.
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- b. You can tell us if you do not wish to receive communications from third party companies that offer products or services NKD thinks may be of value to you;
- c. You can always decline to provide the personal information.